

## Jack Duffy Website Wizardry

*A Ben Winderman Testimonial*

Whenever we employ the services of another we risk our time and money. The expectation of quality increases with the cost and often we are disappointed as a result. Like many middle aged entrepreneurs I recognize that my own fear and limitations in terms of technology are potential pitfalls to my success. I am dependent on others for help and therefore I'm a potential victim of exploitation. Enter Jack Duffy - In the time it would have taken me to google "Search Engine Optimization" Jack Duffy designed Ben Winderman.com. "How's it look to you?" read Jack's message. "Let me know if you're satisfied with the work," Jack always asks.

*Satisfied is an understatement, I am personally indebted. For a fraction of what I expected to spend for a website Jack Duffy exceeds all my expectations. My website is functional, up to date, remarkably user-friendly, and artistically inviting all thanks to Jack. He is attentive, creative, and intuitive. If a request requires ingenuity Jack ingeniously solves it! He's a problem solver not a shrugger!*

An effective website can be a reservoir of resources or a requiem with ruin. I can think of many good reasons to hire Jack but perhaps the most significant is very simple. Although Jack Duffy's know-how is vast his current enterprise is small. Jack makes it his policy to pursue and value your feedback. Jack not only endures the minutia of my demands he responds to every nuance with respect.

If your market is like mine, populated with an abundance of competent professionals, an intelligently built well-functioning website allows you to focus on your work and not your worries. My Jack Duffy designed website can be found at <http://benwinderman.com>. Accessible to new clients from Tuscany to Texas I am ecstatic and too busy to be tired.

Jack Duffy makes websites not excuses; choose Jack, no excuses.

Contact Jack, he'll get back!

*-Ben Winderman*